

## First Newsletter

### Dear Reader,

Welcome to the 1st DanubePeerChains newsletter  
We are happy to present you the first newsletter of DanubePeerChains - Integrated capacity building and training programme for DANUBE area labour and business support organisations, local industry and entrepreneurs to enter innovative transnational value CHAINS as PEER-level collaboration partners.

Get to know what we have achieved so far!  
Enjoy reading!

## KEY FACTS ABOUT THE PROJECT

### ABOUT THE DANUBEPEERCHAINS

The main objective of the project DanubePeerChains, is to empower Labour market Support Organizations (LSO) and Business Support Organizations (BSO) together with their target groups and further local high-potentials (entrepreneurs, SME employees, digitalisation specialists) in a joint capacity building and training approach to upskill to high-qualified jobs in the Danube region and to gain sustainable recognition as PEER-level collaboration partners in innovative transnational value chains.

### PARTNERSHIP OF THE PROEJCT

The partnership comprises 14 partners from 9 Danube countries (6 ERDF, 3 IPA) and 5 Associated Strategic Partners ASPs (+ENI) in a well-balanced mix of business and labour support organizations, technology transfer centers, vocational/educational institutions and policy actors.



### FACTS AND FIGURES



## PROJECT RELATED EVENTS

### KICK-OFF MEETING

DanubePeerChains partners - in this difficult time – cannot meet personally but they organized the Kick-off meeting online via GoTo webmeeting on 07.07.2020. Where the partners discussed the main aim of each thematic work packages and the first steps connected to them.



## PROJECT ISSUES

### ABOUT WP T1

Leader of the work package: Chamber of Commerce and Industry of Slovenia  
The main aim of the first thematic work package is the elaboration of a joint understanding of the micro- and macro-regional as well as transnational challenges of digital transformation.



- Results:
- Transnational benchmark analysis of labour market incl. identification of qualification and support demand
  - Mapping of competences in key Knowledge fields of digitalization
  - Profiles of selected target value chains in digitalization

### ABOUT WP T2

Leader of the work package: Business Upper Austria  
WP T2 is focused on the development of a comprehensive capacity building and training toolbox for Labour market support organisations (LSO), Business support organisations (BSO) and SME employees and entrepreneurs.



- Results:
- Capacity building methodology for Labour support organizations (LSOs) and Business support organizations (BSOs)
  - Development of Training programme to qualify entrepreneurs, SME employees
  - Digital Transfer Toolbox

### ABOUT WP T3

Leader of the work package: Zagreb Innovation Centre Ltd.  
WP T3 Pilot actions aim at testing the capacity building and training methodologies developed in WP T2 with local target groups from all partner regions and share learnings at PP level for improving the usability and impact of WP T2 Digital Transfer Toolbox



- Results:
- Summary report on Implementation of LSO/BSO workshops in partner regions
  - LSUMO report on Transnational pilot projects on transformative activities defined
  - Summary report on implementation of trainings for entrepreneurs and SME employees in partner region

### ABOUT WP T4

Leader of the work package: ConPlusUltra  
The goal of WP T4 is to create the strategic basis for sustainable implementation of the project results and to deliver strategy contributions for higher-level strategies, mainly EUSDR PA9 and PA10, and S3 strategies of partner regions/countries.



- Results:
- Regional Action Plans for each partner region
  - DanubePeerChains Strategy and Policy Recommendations as contribution to EUSDR / S3 strategies

## PROJECT PARTNERS



## CONTACT

Lead partner: **Eva Breuer**

Communication manager: **Anja Grabovica**

