



OPEN INNOVATION CONFERENCE 2016: *How Open Innovation and Start-up Culture Drive Innovation* - Belgrade, 24.10.2016

09.30h	Registration
10.00h	Opening & Welcome Notes
10.05h	Open Innovation and OI Lab 2016: How are Enterprises Using Open Innovation Today?
10.20h	Key Note: Bosch Start-up Platform and Corporate Entrepreneurship Peter Guse, CEO Bosch Start-up GmbH
10.50h	Key Note: Challenges Faced by the Telecom Industry and How to Involve Start-ups in Solving Them Milan Simić, CIO Telekom Srbija
	Coffee Break
11.15h	Key Note: How Can Academic Research Support Enterprise Innovation Development Prof. dr Aleksandar Sedmak, Innovation Center of the Faculty of Mechanical Engineering, University of Belgrade and Prof. dr Irena Žižović, Faculty of Technology and Metallurgy, University of Belgrade
11.35h	OI Lab Case Presentations Representatives from Bosch, Delta Holding, PKS and Siemens
12.15h	Panel Discussion: Lessons Learned from Being an OI Lab Team Representatives from Evoke, Osnova and ZugSeil
12.55h	Intro to Workshop Sessions
13.00h	Lunch Break
14.00h	Parallel Workshop Sessions <ul style="list-style-type: none">• WS1: Enterprise Perspective• WS2: Research Perspective• WS3: OI Lab Future Perspective
15.30h	Summary Workshop Results
15.50h	Conclusion & Outlook
16.00h	Get-together & Cocktail